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#### PRESS CONTACTS

# OFI INVEST REAL ESTATE SAS

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## **OFI INVEST**

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# Cécile Blanchard joins Ofi Invest Real Estate as Head of Research

Ofi Invest Real Estate, the real estate arm of the Ofi Invest group, the fifth-largest French asset manager\*, announces the appointment of Cécile Blanchard as Head of Research.

With 30 years of experience in research, advisory and strategy, Cécile Blanchard, a member of the Royal Institution of Chartered Surveyors (MRICS), has in-depth knowledge of European real-estate markets. With a master's degree in real-estate management from ESSEC Business School, she was successively Deputy Head of Research for JLL in Hamburg, Senior Research Analyst in the International Research Department of BNP Paribas in Paris, Head of Research and Strategy at Amundi Immobilier and then at La Française group. Since 2017, she was Head of Research at BPCE Solutions immobilières (formerly Crédit Foncier Immobilier).

Cécile Blanchard's solid knowledge of the real estate investment markets, capital markets and investment structures will help Ofi Invest Real Estate in achieving its ambitions. Her main responsibilities will be to support the division in its investment strategy in France and Europe, and in the development of real estate investment products and portfolios.

Sébastien Chemouny, Chief Executive Officer of Ofi Invest Real Estate SAS, said: "Laurence Dumas, the Management Committee and myself are delighted that Cécile Blanchard has joined the Ofi Invest Real Estate team. Her skills and experience will be essential attributes in supporting our growth ambitions and in implementing our strategic development plan in France and Europe."



Cécile Blanchard



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## **About Ofi Invest Real Estate**

Established on January the 1st, 2023, the brand Ofi Invest Real Estate was born of the merger of the real-estate management expertise of Aéma REIM, OFI Pierre, Abeille REIM and the real estate funds of Abeille Asset Management. As of December 31, 2022, Ofi Invest Real Estate totals more than €12.8bn in asset under management on behalf of institutional investors, regulated funds and thirdparty clients, in 4 European countries.

Ofi Invest Real Estate covers all the real estate management value chain : Investment, Asset, Property and Fund Management. Its teams work closely together to offer their clients complementary capabilities that address all real-estate issues. Ofi Invest Real Estate's investment philosophy is distinguished by a strong attachment to sustainable development and SRI principles. Its activity is also characterized by very high standards in its real estate assets management.

Ofi Invest Real Estate is part of Ofi Invest, the sole asset management division and the fourth largest brand of the Aéma Group, alongside with Macif, Abeille Assurances and Aésio Mutuelle. With more than €182 bn under management at the end of December 2022, Ofi Invest is the 5th largest French asset management group\*.

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<sup>\*</sup>Source: based on IPE rankings, December 2021